Aurel Lativa

Content Creator & Livestream Host



Product videos, digital campaigns & live shopping

Scarves in motion

On-camera talent, Reels production & catalog photography







I used studio lighting and let the fabric move to show the scarf's pattern, texture, and laser-cut edges.

Watch the editorial | **See the fabric up close** | **Watch the styling Reel**

Introducing Ollin

I wrote the opening lines and produced short videos to help customers understand Bank Nagari’s digital banking services.



Biometric login

Watch the tutorial



Banking with Ollin

Watch the overview

In front of the camera



Behind the scenes at a fashion livestream



Hosting live

I show viewers how to pair outfits and hijabs, point out product details, and answer questions as they come in.

I also review skincare products for beauty brands.

EVENT COVERAGE

Graduation day





From the stage to the highlight reel

I filmed the atmosphere in the room and the onstage presentations, then edited the footage into a short video for social media.

Working with me

Short-form video production

Concept development, opening scripts, and product videos for TikTok and Instagram Reels.

On-camera talent & livestream hosting

Catalog modeling, product demonstrations, fashion and beauty reviews, and live shopping sessions.

Event coverage

On-site filming and highlight videos for the organizer’s social channels.

SELECTED BRAND COLLABORATIONS

NINANO / Bank Nagari / Scarlett
Whitelab / Skintific / Aveeno

Let’s work together.

Product videos,
a livestream, or
event coverage?



Tell me what you have in mind for your brand.

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